



Uniloc Enterprise Challenge

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Competition Overview

The Unloc Enterprise Challenge brought to you by Verizon is now in its 2nd year.

Who are Verizon?

Verizon is one of the largest communication technology companies in the world, connecting millions of people, companies and communities globally with powerful technology. Using award-winning networks to make breakthroughs in interactive entertainment, digital media, the Internet of Things (IoT) and enterprise services for customers, to deliver the promise of the digital world.

The Unloc Enterprise Challenge is an online entrepreneurship competition looking for people aged 16-25 with fresh, new and innovative technology led business ideas. We are reaching out to a Pan-European audience in our search for a great new start-up business.

Unloc is a social enterprise on a mission to empower young people to be innovative change makers. We strive to encourage entrepreneurial thinking amongst 16-25 year olds and promote alternative career pathways. With the support of our partner Verizon, we believe this competition provides a valuable platform that gives young people the chance to promote their creative business ideas.

The Prize!

Applicants will compete to win the overall prize at the grand final:

- £10,000/€11,000* of funding for their start-up business
- A mentorship package to accelerate their idea
- Finalist runners up will receive £1,000 of funding for their start-up business

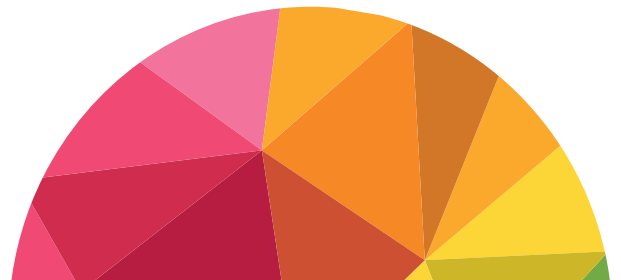
Applications will be judged on three key factors:

1. Viability
2. Sustainability
3. Technology innovation

*The actual prize fund will be dependent on the exchange rate at time of award.

The Unloc Enterprise Challenge Timeline

1st August	Online competition launch
15th November	Online competition deadline
25th November	Finalists announced
January	Grand Final in London



Competition Criteria

Viability	Technology Innovation	Sustainability
<ul style="list-style-type: none">● Can the plan achieve what it states it will do?● Does it operate within the budget/resources currently held or will acquire?	<ul style="list-style-type: none">● Is the idea unique?● Does it have a clear unique selling point?● Is the technology solving the problem in a creative way or fulfilling a gap in the market?	<p>Will the venture:</p> <ul style="list-style-type: none">● Improve people's lives in some way?● Meet social or community needs in a new way?● Does it meet or sustain a UN SDG in some way?

How to Apply



Record a short video of yourself. The video needs to be a minimum of 60 seconds and a maximum of 90 seconds - remember to explain how your idea meets the three criteria!



Go to www.unlocenterprisechallenge.com and hit the apply button. Fill out the application form and submit your video. Then sit tight and wait to hear from the judges: finalists are announced on the 25th November.

Rules & Eligibility

Applications will only be accepted from:

- Individuals between the ages of 16 and 25 years on the 1st January 2020
 - Residents and/or citizens of a mainland European country
- Business proposals must meet the following criteria:

- Be legal in all mainland European countries
- Be either a pre-start (not yet trading); or not have been trading for more than 3 years and have an annual turnover of less than £100,000 on 1st January 2020
- Not have the purpose of political lobbying
- Be the applicant's own idea and not infringe on the copyright, patent or intellectual property of others
- Immediate family members of the judging panel are not eligible to apply





Unloc Enterprise Challenge

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We'd love to hear from you!

If you would like to get in contact you can do so via:

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Find us on social media:

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